

SPNHC-CBA/ABC 2010 Joint Conference

Opportunities for Sponsorship, Tradeshow and Advertising

Please refer to the Sponsorship Information Table for specific benefits associated with each sponsorship level.

- Logo on promotional items:
 - Conference bags (500 units)
 - Conference water bottle (500 units, possibly more if some are offered for sale)
 - Conference coffee/tea mug (500 units, possibly more if some are offered for sale)
 - Conference T-shirt or fleece sweater for sale (200-300 units)
 - Pen and paper pad in conference bag

- Advertising and recognition/logo in conference program
 - full page, ½ page, ¼ page on 8½" x 11"
 - Sponsorship Recognition Lists

- Logo and recognition on web site
 - Home page (bottom)
 - Sponsorship Recognition Lists

- Sponsored events:
 - Icebreaker Soirée (Tuesday Evening)
 - Cocktail (entrées)
 - Wine, etc.
 - Music/Entertainment
 - Keynote Address & Plenary Session
 - Rentals (ByTowne Cinema), A/V, honoraria
 - Mixers at VMMB:
SPNHC on Wednesday Evening & CBA on Thursday Evening
 - Cocktail (entrées)
 - Wine, etc.
 - Coffee breaks
 - Wednesday (AM & PM)
 - Thursday (AM & PM)
 - Friday (AM & PM)
 - Lunches
 - Wednesday: SPNHC-SIGs & CBA Section Meetings
 - Thursday: **Vendors' Lunch**
 - Friday: SPNHC-ABM & CBA Poster
 - Banquets:
SPNHC on Thursday Evening & CBA on Friday Evening
 - Cocktail (entrées)
 - Wine at tables
 - Music/Entertainment
 - Prizes
 - Workshops
 - Coffee breaks (AM & PM)
 - Lunch