



Biodiversity

2010 and Beyond

Science and Collections

The *Canadian Museum of Nature* is looking forward to hosting the **Joint Conference of the Society for the Preservation of Natural History Collections (SPNHC) and the Canadian Botanical Association (CBA) / L'Association Canadienne de Botanique (ABC) in Ottawa, Ontario, Canada, from Monday May 31 to Friday June 4, 2010.** The event will celebrate the 25th annual meeting of SPNHC, and their first collaboration with a specialist scientific society such as CBA/ABC.

The conference will also mark the International Year of Biological Diversity with a theme related to our common interest in Biodiversity and Collections.

Our sessions during our 3-day conference will be held on the campus of the University of Ottawa. Based in Tabaret Hall, tradeshow exhibits will be complimented by the columns and woodwork of this lovely former chapel, built in 1905. Set up will begin on Wednesday June 2, and take-down on Friday June 4. Further information, including contact data, registration information and rates are available at www.SPNHC-CBA2010.org (expected to go online in fall 2009).

Why This Conference?

The 2010 SPNHC & CBA-ABC Joint Conference is a nonprofit, collaborative initiative that will bring together 400-500 participants from throughout Canada, the United States and abroad. SPNHC is an international society whose mission is improving preservation, conservation and management of natural history collections to ensure their continuing value to society. CBA/ABC serves as the national organization for botanists in Canada, including professional botanists at universities, colleges, schools, government and industry, as well as interested students, technicians and amateurs. The *Canadian Museum of Nature* is Canada's leading natural sciences and natural history museum.

Together, these organizations will create an exciting dynamic and perfect sponsorship and tradeshow opportunity for your organization.

www.SPNHC-CBA2010.org



Sponsorship & Tradeshow Summary Information

| | |
|---------------------------------------|--|
| Conference Dates: | May 31 – June 5, 2010 |
| Exhibit Move-in Date and time: | Wednesday, June 2; 8:00 a.m. to 1:00 p.m. |
| Exhibit Date and time: | Wednesday, June 2; 1:00 p.m. to 5:00 p.m. Thursday, June 3; 8:00 a.m. to 5:00 p.m. Friday, June 4; 8:00 a.m. to 12:30 p.m. |
| Exhibit Closing Date and time: | Friday, June 4; 12:30 p.m. to 4:30 p.m. |

Sponsorship and Tradeshow Points of Contact:

CANADA

Marcie Kwindt,
Sponsors-Tradeshow Coordinator
Canadian Museum of Nature
P.O. Box 3443, Station D
Ottawa, ON, Canada K1P 6P4
Phone: 613-566-4787
Fax: 613-364-4027
Email: mkwindt@mus-nature.ca

US & INTERNATIONAL

Marcy Revelez
Sam Noble Oklahoma Museum of
Natural History
2401 Chautauqua
Norman, OK 73072
Phone: 405-325-7988
Fax: 405-325-7699
Email: mrevelez@ou.edu

Location:

Tabaret Hall
University of Ottawa Campus
550 Cumberland
Ottawa, ON Canada
45°25'29.97"N
75°41'10.37"W

Lodging:

Blocks of rooms have been reserved at the Ottawa U Campus Residences. They are available at a very reasonable price. Hotel rooms are also available, at preferred pricing, at a selection of nearby hotels. Further details are available on the conference website.

Travel Information:

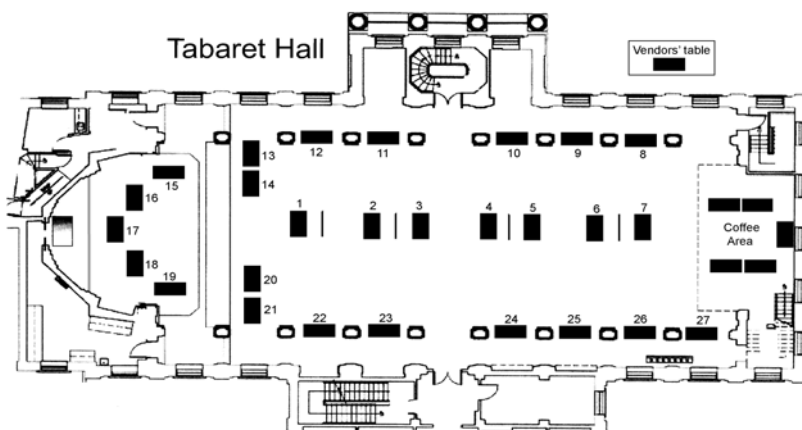
Ottawa is a wonderful city to visit. As the Capital of Canada, it offers a diversity of national museums, galleries and theatres. Dining options are almost unlimited. You will certainly want to get the most out of your visit. Our website offers a lot of travel and tourist information to make your stay as rewarding as possible.

Exhibit area & Configuration:

Tabaret Hall is the home base for the conference, where all coffee breaks will take place. Therefore, it offers the perfect set up for maximum tradeshow and sponsorship exposure.

Exhibit Fees:

The fee schedule, available on the conference website and with the Application Form, offers options for all budgets.



Sponsorship, Tradeshow & Advertising Opportunities:

Many events planned during the conference will provide opportunities to interact with participants from the two societies and increase your visibility and reach. A full list of opportunities is available on the conference website and with the Application Form.

Registration Process:

The participants' online registration will be available by December 2009. The Sponsorship-Tradeshow-Advertising Application Form for the 2010 SPNHC & CBA-ABC Joint Conference is now available.